

From: George Morino/=TMS/Toyota. Sent:9/25/2007 6:37 PM.
To: [-] Richard Jung/=TMS/Toyota@Toyota.
Cc: [-] David Stovall/=TMS/Toyota@toyota;Mark Kubota/=TMS/Toyota@toyota.
Bcc: [-] .
Subject: Re: Fw: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles.

Richard:

This one needs to include Lexus because Kathy Wachs doesn't send out her docs to these folks.

Thanks!

George Morino
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Product Quality and Service Support
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Richard Jung/TMS/Toyota
09/25/2007 06:26 PM
To George Morino/TMS/Toyota@Toyota, David Stovall/TMS/Toyota@Toyota, Mark Kubota/TMS/Toyota@Toyota
cc
Subject Fw: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles

DD Message for the USTT just in case.

----- Forwarded by Richard Jung/TMS/Toyota on 09/25/2007 06:25 PM -----

Richard Jung/TMS/Toyota

To: Andrew Kemp/TCI@TCI, Sandra Hechanova/TCI@TCI, Lilibeth Rodriguez/TDPR@TDPR, Antonio Gonzalez/TDPR@TDPR, Carlos Rivera/TMCC/Toyota@Toyota, Raul Barrientos/TMSDM/TDM@TMSdeMexico, kevin@servco.com, microlco@itecnmi.com, fred.cardinas@akguam.com, jesse.munoz@akguam.com, "Pani Ng Lam" <pnglam@asco.as>, "Harry Calder" <hcalder@asco.as>
cc: George Morino/TMS/Toyota@Toyota, David Stovall/TMS/Toyota@Toyota, Mark Kubota/TMS/Toyota@Toyota, Wayne Hutchinson/TMS/Toyota@Toyota, Raul Guzman/TMS/Toyota@Toyota
Subject: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles
Hello Everyone

Toyota will initiate a Safety Recall (Special Service Campaign) on certain optional Toyota Camry All Weather Floor Mats (floor mats constructed from heavy duty rubber) for 2007 and early 2008 model year vehicles.

Background

On September 26, 2007, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) regarding the optional Toyota Camry All Weather Floor Mat specifically engineered and manufactured for 2007 and early 2008 model year Camry vehicles.

In recent months, Toyota has received reports regarding the Toyota Camry All Weather Floor Mat accessory slipping forward and interfering with the movement of the accelerator pedal. Toyota has investigated these reports and determined that if the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

There are approximately 24,500 Toyota Camry vehicles equipped with the All Weather Floor Mats designed for 2007 and early 2008 model year vehicles.

In early October, 2007, Toyota will notify owners of the involved vehicles with a preliminary Safety Recall notification, advising customers of when a replacement mat will be available and steps they can take until that time. Toyota is currently developing a design modification to the driver's seating position Toyota Camry All Weather Floor Mat. Once the replacement mat is available, a second notification informing Region/PD associates, Dealerships and vehicle owners will be conducted. We anticipate the second notice to be mailed in mid-to-late November, 2007.

To assure that over-the-counter accessory sales customers are also notified, approximately 706,500 Toyota Camry vehicle owners will be sent notifications. However, only the 24,500 vehicles equipped with the Toyota Camry All Weather Floor Mat accessory are affected by this campaign.

Please note that this is a Safety Recall.

For additional information please reference the following documents.

[attachment "70F Region Dealer Letter.pdf" deleted by George Morino/TMS/Toyota] [attachment "70F Q&A.pdf" deleted by George Morino/TMS/Toyota] [attachment "70F Floor Mat Owner Letter.pdf" deleted by George Morino/TMS/Toyota]

Media Announcement

Corporate Communications is planning to inform select media of this issue on the afternoon of September 26th.

NOTE:

Not all markets are affected by this issue. This information is being sent to you to inform you of this activity.

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